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<u>Greater Together's People's Flag of Milwaukee Design Initiative garners over one thousand flag design submissions.</u>

Exhibit at Milwaukee's City Hall - May 14, 2016 from 5 to 8:30 p.m.

<u>Milwaukee -</u> Greater Together, a coalition dedicated to promoting racial and economic equality in Milwaukee along with AIGA, America's Leading Organization of Professional Designers, and the Milwaukee Flag Initiative, began accepting submissions on February 18, 2016, for the Greater Together People's Flag of Milwaukee Design Initiative, which concluded on April 14, 2016. Over one thousand flag design submissions were received from the public, students, and professionals in Greater Milwaukee and beyond.

Greater Together and the Milwaukee Flag Initiative engaged scores of young people in almost a dozen workshops across the city. Young people were encouraged to discuss their relationship to the city and their hopes for a more equitable future. Professional designers were tapped to lead the workshops and mentor participants on the power of design and collaboration.

The design initiative will showcase the 50 flag designs at an exhibition at Milwaukee City Hall on May 14, from 5 pm to 8:30 p.m. This exhibition also includes the five finalists, which will be presented to the public in an unveiling ceremony at the exhibition.

These five finalists were chosen unanimously from over 1,000 entries received from the public, students, and professionals. These entries were selected for their simplicity, symbolism, visibility from a distance, and overall uniqueness. Voting will be open to the public online for a period of two weeks.

The winner will be announced at a celebration on Flag Day, June 14, 8 PM, at 88.9 Radio Milwaukee headquarters.













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Further details at www.milwaukeeflag.com

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