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Greater Together Announces: **The Greater Together Spectrum Lecture Series featuring designer and social innovator Maurice Woods.**

MILWAUKEE – Greater Together, a coalition dedicated to promoting racial and economic equality in Milwaukee and AIGA Wisconsin, the Professional Association for Design, are proud to announce the Spectrum Lecture Series and its first speaker, Maurice Woods. The Spectrum Lecture Series will feature national designers of color exploring the world of design, business, and social innovation.

Maurice Woods will be speaking Wednesday, April 6, at the University Club of Milwaukee at 5:15 p.m., and at 8:00 p.m. at Radio Milwaukee. The appearance at the University Club of Milwaukee will be followed by an expert panel discussion focused on our opportunity and responsibility to make Greater Milwaukee more competitive and inclusive.

RSVP for the Radio Milwaukee appearance here: <http://tinyurl.com/z6phl8e>
RSVP for the University Club of Milwaukee appearance here: (414)271-2222

Maurice Woods is a renowned Creative Director at Yahoo who once dreamed of playing in the NBA, a fact that's easy to believe when encountering the 6' 10" designer. Far from imposing, he has a quiet demeanor and soft eyes that light up when the conversation turns to a subject about which he's passionate. For Woods, a passion greater than design itself is using design to change people's lives. He has truly found fulfillment through his Inneract Project, which facilitates design mentoring for kids from troubled neighborhoods.

The University Club of Milwaukee expert panel will feature:

Maurice Woods, Senior Visual Designer at Yahoo, and founder of the Inneract Project, serving disadvantaged kids.

Eve M. Hall, Ph.D., President/CEO at African American Chamber of Commerce and 2015 Business Woman of the Year by Milwaukee Biz Times.

Ken Hanson, CEO of Hanson Dodge Creative and founder of Greater Together, driving fair and just inclusion into the creative economy.

Marc V. Levine, Professor of history, economic development and urban studies at the University of Wisconsin-Milwaukee.

The appearance at the University Club of Milwaukee will feature cocktails, snacks and an opportunity for the creative and business communities to network. Tickets are \$30.00 by

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reservation only. Call 414-271-2222 to reserve a seat. Proceeds go to supporting Greater Together's efforts to use design to introduce young people of color to a career within Milwaukee's creative economy, which is currently highly segregated, and not representative of the true diversity of Milwaukee.

The appearance at Radio Milwaukee will be free and open to the public. It will also feature specially curated short stories from Ex Fabula, a community committed to strengthening community bonds through the art of storytelling.

This series is designed to be equally exciting for young designers, those interested in entering the industry, and the business community.

Greater Together

Greater Together is a non-profit organization created as a program of AIGA Wisconsin that embraces collaboration and creativity to drive fair and just inclusion into Greater Milwaukee's Creative Economy so that all can participate, prosper, and reach their full potential.

Created by: Greater Together

In partnership with AIGA Wisconsin, Zeidler Center for Public Discussion, Radio Milwaukee, The University Club of Milwaukee, The Heil Foundation.

For further details or to learn more about Greater Together contact:

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