



Greater Together 5 Day Challenge

CONTRIBUTE THIS WEEK BY OCTOBER 16 AND HELP US QUALIFY
FOR THE FUNDING NEEDED TO BREAKTHROUGH IN 2021!

Dear Friends of Greater Together,

Greater Together is committed to actively building racial and economic equity in the creative industries in Greater Milwaukee, so that by 2030, not only are the industries just and representative, but a driver of equity in the city at large. *This past summer, with a global pandemic and a worldwide human rights movement underway, Greater Together piloted new programs, worked with emerging creatives, and crafted a powerful strategy to enact our mission for Greater Equity.*

Next week— **in a Five Day Challenge from October 12-16** — we are rallying our community to raise funds through our [Greater Equity Campaign](#). Our goal is to rally \$3,000 to demonstrate our city's commitment to the goals of [Greater Equity](#).

Donations made during this Five Day Challenge will help us qualify for the \$100,000 “[A Community Thrives](#)” challenge grant -- and potentially be selected for additional organizational resources to sustain our work in the decade to come. The support through the “[A Community Thrives](#)” challenge will fund our work mobilizing the city to achieve a goal of 1600 new jobs for people of color. We will achieve our mission by engaging with businesses and community partners to establish a representative talent pipeline, ensure equitable workplaces, and empower Milwaukee's creative industries to thrive as a community.

The “[A Community Thrives](#)” Grant provides resources to nonprofits that address the needs of their community. By rallying your network's support to Greater Together's Greater Equity Campaign, you demonstrate that you value a creative, community-centered approach to achieving equity in the city of Milwaukee. **We can't do it without you.**

While the Five Day Challenge begins October 12, you can donate now by clicking below.

[Donate](#)

The campaign closes October 16th. Please share this message with your network!

Like us on [Facebook](#) and Follow us on [Twitter](#).

Kind regards,



KEN HANSON
EXECUTIVE DIRECTOR



GREATER TOGETHER

A MORE DIVERSE, EQUITABLE
& INCLUSIVE MILWAUKEE

Greater Together, 2203 N. Terrace Ave., Milwaukee, WI

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