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FOR IMMEDIATE RELEASE

Facebook's Creative Strategist Neisha Tweed joins AIGA and Greater Together for December's Spectrum Lecture Series here in Milwaukee.

Milwaukee, WI 2016 - Greater Together, an organization dedicated to promoting racial and economic equality in Milwaukee's creative industries, in partnership with America's leading design organization AIGA and 88Nine Radio Milwaukee join forces to bring a Creative Strategist of Facebook, Neisha Tweed to Milwaukee December 8th and 9th as the Keynote Speaker for the Spectrum Lecture Series. Greater Together curates an annual series of lectures that bring together the world of design and social innovation with a particular focus on increasing inclusion into Greater Milwaukee's Creative Industries so that all can participate, prosper and reach their full potential.

The Spectrum Series is a program through Greater Together and focuses on bringing innovative, social activists from the creative industries to Milwaukee to talk about and demonstrate the power of design to change our world. Featuring prominent and nationally recognized creatives of color, Spectrum is a collision of design, business and social innovation. Spectrum speakers engage the Milwaukee community in hands-on workshops, panels and lectures tailored for young designers, those interested in entering the industry, and the business community. Past speakers of this initiative include Maurice Woods, nationally-acclaimed Creative Director at Yahoo, and Kervin Brisseaux, Lead Designer at Vault 49 .

The series will host a speaking engagement featuring Neisha Tweed beginning on December 8th at the 88Nine Radio Milwaukee headquarters from 5:30pm to 8pm. This event is open to those in the Milwaukee community who are looking for inspiration and an understanding of what it means to be creative, as well as designers of all types, students of all levels and experienced professionals. There is a suggested donation of \$10 for this event.

This event will be followed by a breakfast panel discussion on the morning of December 9th at Coffee Makes You Black from 8:30am to 9:45am. This event is open to the creative community, social innovators and policy makers in the community. The cost for the panel discussion will be \$15 for the public and includes breakfast. This will be followed by an afternoon workshop for students held at Marshall High School which will include a lecture and hands-on projects.

RSVP for the 88Nine Radio Milwaukee appearance here: https://spectrum_neisha_tweed.eventbrite.com

RSVP for the breakfast panel discussion here: https://discussion_panel_neisha_tweed.eventbrite.com

The expert panel will include:

Neisha Tweed, Creative Strategist for Facebook

Stephanie Roades, SURJ (Showing Up for Racial Justice)

Los Glover, Community activist and board member of Greater Together

Additional panelists to confirm.

For further details or to learn more about Greater Together and the Spectrum Lecture Series Initiative contact:

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